



SAVE THE DATE



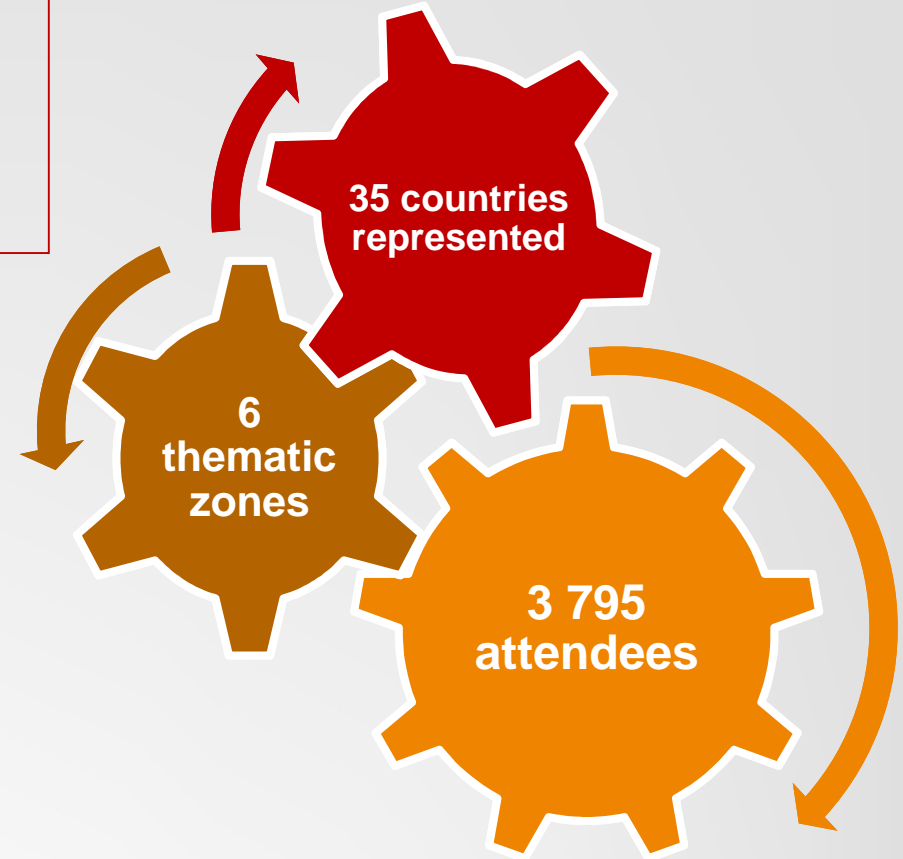
IOT ASIA 2016

KEYS AND FEATURES



The reference in
the IoT
exhibitions in
Asia

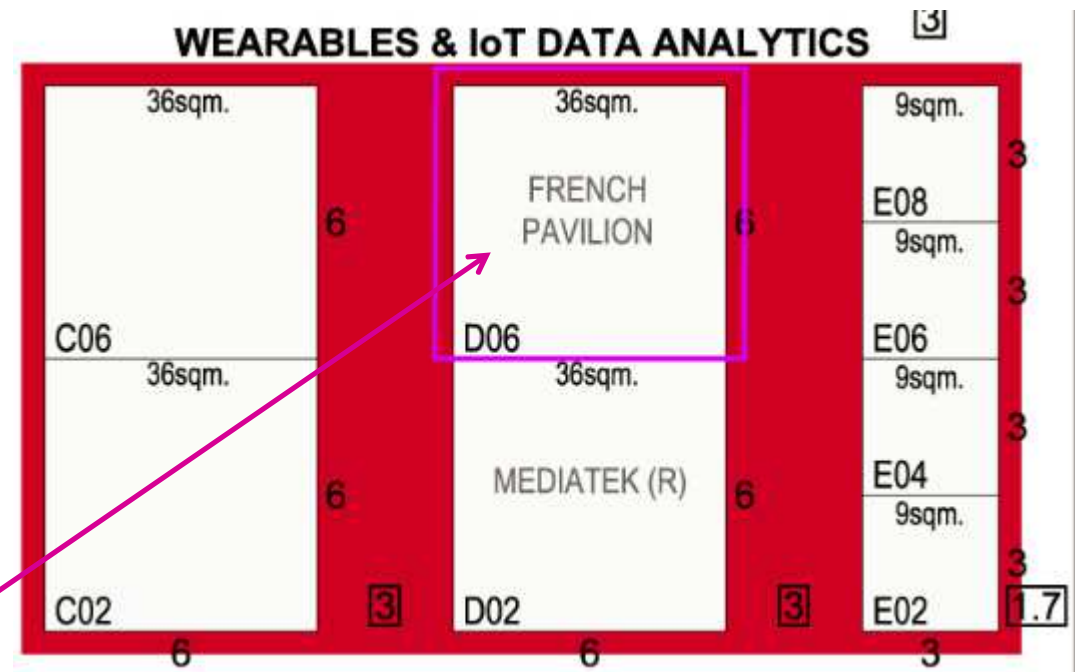
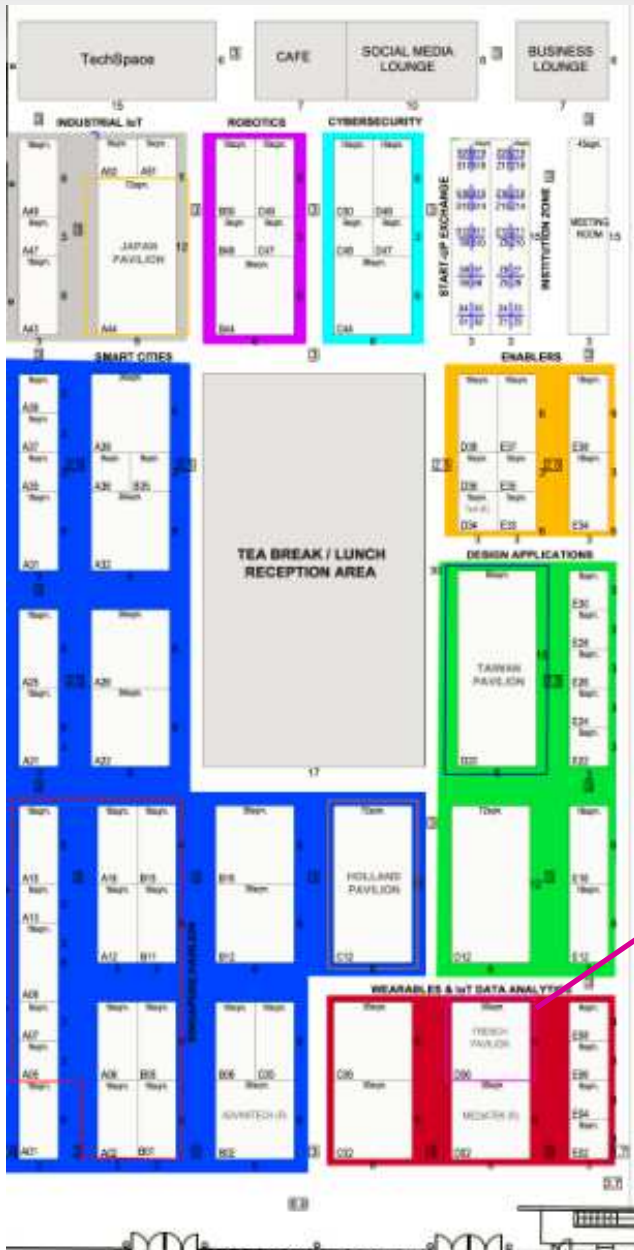
Listed as one of
'The 40 Most
Important Internet of
Things Events in
2015'



IoT Asia is a **key event** for governments, industry and technology leaders to consolidate **partnerships** and create **opportunities for the public and private sectors** to embrace the Internet of Things.

- ▶ **6 thematic zones**- for a more targeted sourcing experience :
 - Smart Cities,
 - IoT Data Analytics,
 - Design Applications,
 - Wearables,
 - Industrial IoT
 - and Enablers
- ▶ IoT Asia presents new insights on **emerging trends**, new key technologies and directions for IoT's proliferation **in the region**
- ▶ It *stimulates business collaborations*

Localisation du pavillon collectif Minalogic – D06 (36m2)

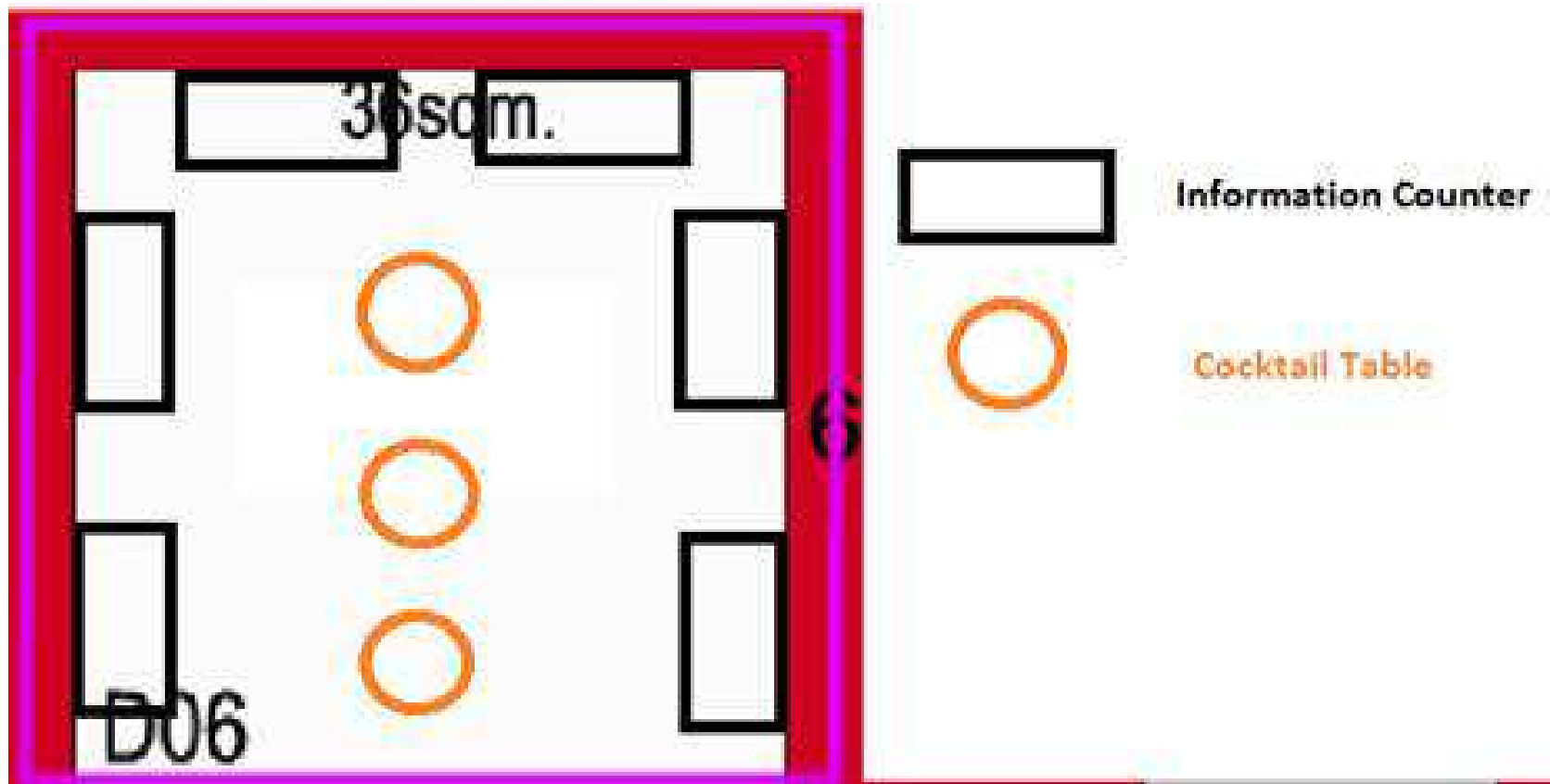


Minalogic French Pavillon : 36 sqm Enhanced Booth

- **1 information counter with 2 chairs** – about 4/5 sqm per company
- **Full Access Conference Passes:**
1 per exhibiting company (worth 1,200 € each)
 - ✓ Access to exhibition floor & Day 1 Networking Reception
 - ✓ Inclusive of Luncheon & Tea Breaks
- **Logo on event collaterals** wherever possible (Event website, Backdrop and Signage etc...)
- **Hi-Res Logo** with hyperlink to exhibitor's website
- **Company Profile on Event Website** (100 words)
- **eDM:** Announcement (with logo featured only) to pre-registered attendees
- **Exhibitor Passes:** 2 per booth
 - ✓ Access to exhibition floor & Day 1 Networking Reception
 - ✓ Inclusive of Bento Luncheon & Tea Breaks Vouchers
 - ✓ Access to exhibition floor & Day 1 Networking Reception
 - ✓ Access to Business Lounge
 - ✓ Access to Social Media Lounge
 - ✓ 1x Ad on Job Bulletin Board



Configuration indicative



Exemple de pavillon de en 2016



(1) Branding of the Pavilion

(2) Branding of the Exhibitor
It can be a simple company logo
Or any graphic which represents
the exhibiting company
(artwork to be provided by the
company)



Tarif et conditions

	Prix initial proposé (sous réserve de l'engagement de 6 entreprises)	Prix après subvention de 40% de la Région Auvergne Rhône Alpes pour les PME implantées en région éligibles et membres du pôle
4-5 m2	2783€	1669 €*

Bon d'engagement à retourner par
email avant le 30 septembre 2016

AUVERGNE – RhôneAlpes





THANK YOU FOR YOUR ATTENTION

www.minalogic.com

AUVERGNE – Rhône-Alpes



Pour plus d'informations, vous pouvez contacter

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